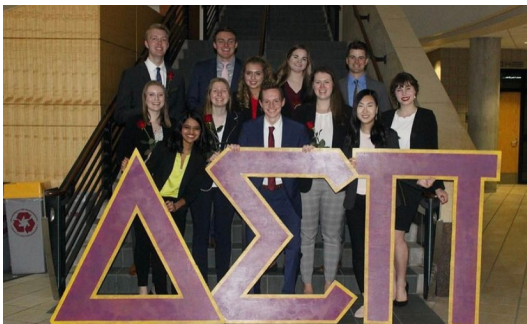


DELTA SIGMA PI

2021

SPONSORSHIP PACKAGE



*University Of Minnesota - Twin Cities
Alpha Epsilon*



Potential Corporate Sponsor,

Delta Sigma Pi Alpha Epsilon has long created leaders, advocates, and change-makers; we're excited that you're interested in partnering with us to continue on our successes as well as grow both our, and your, organizations. My name is Alexa Moran and as the Vice President of Sponsorship, I serve as the liaison between our Alpha Epsilon chapter at the University of Minnesota and corporate partners.

As a professional fraternity, we exist to contribute to the professional and personal development of our members. Whether it be through professional networking events, community service initiatives, or academic support, we work to help our members grow. Every fall, we host our "Inside Track" event, which brings together over 40 representatives from local companies for one-on-one conversations just before the Carlson career fair. We also strive to make a tangible impact within our community. Last semester alone, our brothers contributed over 100 hours of community service.

By partnering with Delta Sigma Pi, your company will gain access to 50+ of the Carlson School's most driven, accomplished students. Our members are leaders in the classroom, with an average GPA of 3.56. More importantly, however, our members are leaders in the community. 80% of our members participate in extracurricular organizations outside of DSP, and over 55% hold leadership positions within those organizations. In the following pages, you will find additional information and some interesting statistics about our chapter's demographics, academic interests, and our involvement in the community. This information is intended to paint a picture of the type of people that are in our chapter – driven, purposeful leaders who are dedicated to self-improvement and invested in each other and our partners.

In partnership with you, we can host more engaging professional events to further develop our members. We can introduce your company to our members and work to build a mutually-beneficial, lasting relationship rooted in development and curiosity. If you have any questions, please feel free to contact me at moran566@umn.edu. We're looking forward to getting to know you!

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The Sponsorship Team

ALEXA MORAN

VP of Sponsorship

Alexa is a Senior majoring in Accounting. In her free time, Alexa enjoys playing pickleball and board games.



RILEY O'BRIEN

President

Riley is a Senior majoring in Supply Chain and Operations Management and Marketing, and minoring in Business Analytics. When she is not studying, Riley likes to run and to paint.

SHREYA ANAND

VP of Professional Activities

Shreya is a Junior majoring in Marketing and MIS. Shreya's hobbies include crochet, classical Indian dance, and motorcycles.



About DSP



OUR BACKGROUND

Delta Sigma Pi (DSP) is a co-ed professional business fraternity that is present in more than 300 colleges and universities in North America. The Alpha Epsilon chapter was founded in 1907 and has since initiated a total of 2,132 brothers.

OUR PILLARS

DSP was founded on 4 core pillars: professionalism, brotherhood, community service, and scholarship. Our brothers display their commitment to these pillars by organizing, facilitating, and participating in an array of events.





BROTHERHOOD

Brothers of Delta Sigma Pi join not only for the professional events and community service opportunities but to form lasting friendships with others who share their passions and ambition. Brotherhood and our close-knit relationships are essential to the success of our organization and differentiate us from many other opportunities on campus. We make an intentional effort to foster a close community through bro socials and our Big/ Little mentorship program.



SERVICE

We strive to be actively involved in giving back to our community. Each semester, we undertake a variety of community service events for organizations such as Open Arms, Junior Achievement, and MATTER. Last semester, our chapter created opportunities both in person and virtually in order to ensure that we used our platform to create positive change. Brothers participated in a blood drive which helped save and sustain 78 lives in our community. In addition, brothers volunteered at Open Arms, where they packed a total of 693 meals.



PROFESSIONALISM

As a professional fraternity, professionalism is a core piece of everything Delta Sigma Pi does. Throughout the year, DSP plans events to help each brother grow professionally while offering brothers the resources to achieve their professional goals. Additionally, we host a variety of different events throughout the year focused on professional development and networking. This includes networking dinners and informational sessions.



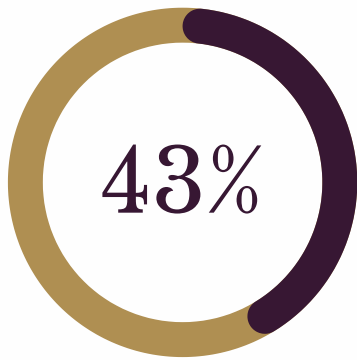
LEADERSHIP

Delta Sigma Pi—Alpha Epsilon is made up of a group of strong leaders on campus who lead with courage, kindness, and curiosity. We are so proud of the work our brothers do within DSP and in the greater University of Minnesota community. Additionally, we promote leadership within our organization through serving on the executive board, taking on appointed positions, working within committees, and being apart of the big little mentorship program. Through these opportunities, our brothers are able to learn how to collaborate, solve problems, and play a role in a larger organization.

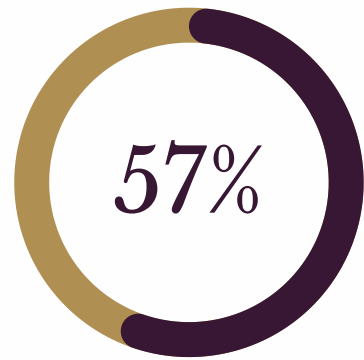
Demographics

Invest in the brightest

60 current members



Members are male



Members are female



Are from outside
of Minnesota

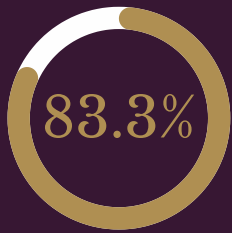
Countries Where our Brothers are From

USA
India
Vietnam

Indonesia
Malaysia
China



Companies current brothers have worked/will work for



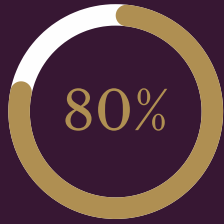
have had/will have an
internship

Boston Consulting Group
Barstool Sports
Copesan
Spectrum
EY
Ecolab
Eide Bailly
Gallagher
General Mills
JP Morgan
Heartland Realty
Lazard MM
Mayo Clinic

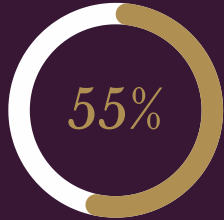
Microsoft
Milwaukee Tool
Piper Sandler
Medtronic
Procter and Gamble
PwC
Deloitte
Riverbribe Partners
Sleep Number
Target
U. S. Bank
United Health Group
Ewald Consulting

3.56 average GPA

Brother Involvement



are involved in a student organization outside of DSP



have a leadership position in another organization

Organizations our Brothers are Involved With

Student Accounting/Finance Assoc
Alpine Ski
Biz Assoc of Multicultural Students
Women in Business
Compass
Business Board
Scholars of Finance
CHAARG
CIBN
Carlson Crew
Carlson Funds Enterprise
Vietnamese Student Assoc
Women in Finance
Net Impact
Running Club
Volunteer Tax Assistance Prgm
Ad Club
Special Olympics
Salt Company
Society for HR
Twin Cities Bhangra

Club Baseball
Design U
CoMIS
Global Scholars
Cru
Entrepreneuership Club
GLOBE
Jazba
Fitoor
Junoon
MN Student Assoc
Bipartisan Issue Group
MN Pre Law Society
Multicultural Center for Academic
Excellence
U-Finance
Pickleball Club
University Honors Program
Asian American Student Union
Student Ambassadors
THRIVE

Let's work together



Package Offerings:

Signature Event

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Purple Level

15

Gold Level

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Trial Run

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Purple Level - \$750 per semester

- A site visit from interested Delta Sigma Pi brothers as part of the Spring 'DSP Road Trip'
- Happy Hour with the chapter
- One hour information session before one of our full chapter meetings (the company and the chapter does an info session)
- One event of your choice:
 - Co-volunteering event
 - 5 meet-and-greet coffee chats with brothers
 - Executive Committee social hour
- Access to a digital copy of our resume book
- Company logo on our website

Gold Level - \$1,500 per semester

- All benefits from the Purple Level
- Invitation to the annual Inside Track recruiting dinner with
- 3 reserved seats and waived plate fees along with priority for additional representatives
- Pre *or* Post Social Hour
- Signature Event - co-sponsored by DSP and corporate partner
 - Information provided below

Signature Event - \$750 for one Signature Event

- Sponsor a signature event and connect with the chapter as well as the entire Carlson School community
- With your sponsorship, we will work with you to co-brand the event and allow you to tailor the subject matter to your company's values
- We provide the coordination, volunteers, direct access to the Carlson community, etc and the sponsor provides the incentives and additional branding materials
- Opportunity to form a lasting relationship with Delta Sigma Pi
- Examples of past events include case competitions and sustainability conferences

Trial Run - Free

Offered for one semester

- One event of your choice:
 - Happy hour
 - Info Session
 - Coffee 1-on-1s with 5 brothers
 - Joint community service event